

Tobacco Product Use Among Adults — United States, 2012–2013

EMBARGOED UNTIL 6:00 AM, TUESDAY, JUNE 24, 2014

***MMWR* Introduction**

The findings from the National Adult Tobacco Survey indicate that 21.3% of U.S. adults reported using a tobacco product every day or some days during 2012-2013, while 25.2% reported use every day, some days, or rarely. The study also found 19.2% of adults reported using a combustible tobacco product every day or some days during 2012-2013, while 22.9% of adults reported use of a combustible tobacco product every day, some days or rarely. Despite significant declines in cigarette smoking among adults in the United States over the past five decades, progress has slowed in recent years and the use of other tobacco products such as cigars and smokeless tobacco has not changed. Additionally, the use of emerging products, including electronic cigarettes (e-cigarettes), has rapidly increased.

These findings underscore the need for continued implementation of proven population-based interventions for preventing and reducing tobacco use outlined in the 50th Anniversary Surgeon General's report and the World Health Organization's MPOWER package. Effective interventions include increasing the price of tobacco products, implementing and enforcing comprehensive smoke-free laws, warning about the dangers of tobacco use with high impact antismoking media campaigns, and increasing access to help quitting.

***MMWR* Highlights**

Prevalence of Adult Tobacco Use Every Day or Some Days by Population Subgroups, 2012-2013

- Prevalence was 26.2% for men and 15.4% for women.
- Prevalence was highest among those aged 25-44 years (25.2%), and lowest among those aged ≥ 65 (9.5%).
- Prevalence by education was highest among adults with a General Education Development certificate (43.8%) and lowest among those with a graduate degree (6.3%).
- Prevalence was highest among adults with annual household income of under \$20,000 (29.8%) and lowest among those with income \geq \$100,000 (12.8%).
- Prevalence was 30.8% among lesbian, gay, bisexual or transgender (LGBT) adults, and 20.5% among heterosexual/straight adults.

Prevalence of Adult Tobacco Use Every Day or Some Days, by Tobacco Product, 2012-2013

- Prevalence of cigarette use was 18.0%.
- Prevalence of cigar/cigarillo/filtered little cigar use was 2.0%.
- Prevalence of regular pipe use was 0.3%.
- Prevalence of water pipe/hookah use was 0.5%.
- Prevalence of e-cigarette use was 1.9%.
- Prevalence of smokeless tobacco use (chew, dip, snuff, snus, or dissolvable tobacco) was 2.6%.